



## 95 Percent Group Product Descriptions

**95 Phonics Core Program® (95 PCP®)** is a comprehensive phonics curriculum, which was written by educators for educators and designed to equip students with a solid foundation for becoming strong readers. The program provides explicit and systematic literacy instruction, based on the science of reading. 95 PCP includes engaging components, an evidence-based scaffolded approach to phonics mastery, and the tools and knowledge teachers need to unlock the power of literacy for every child.

95 PCP offers a comprehensive and engaging curriculum that is grounded in the science of reading and designed to equip Grade K–2 students with a solid foundation in phonics. This program utilizes a multi-sensory approach, combining high-quality print materials with manipulatives to create a dynamic learning experience. Studies show that implementing this classroom-ready program supports meaningful and effective literacy progress across grade levels. 95 PCP lessons are intended for Tier 1 core foundational skills instruction. They provide everything an educator needs to teach phonics, including explicitly written instructional dialogue, opportunities for teacher modeling, as well as group and independent practice to help students achieve mastery at their own pace.

95 Phonics Core Program (PCP) provides explicit and systematic instruction in phonics and word study. In Grades K–3, students learn phonics skills and apply them while reading decodable texts. In Grades 4–5, students learn morphology skills, which they apply while reading more complex texts designed to provide a foundation for word study. Each level has 30 weekly lessons designed to be taught for 30 minutes daily, alongside the other important strands of a school’s reading and language arts curriculum. The easy-to-follow instructional dialogue and routines provide teachers with the foundation they need to help all students become successful readers.

### **Evidence of Efficacy at 95 Percent Group-**

The science of reading is a vast, interdisciplinary body of scientifically based and evidence-based research about reading and issues related to reading and writing. This research has been conducted over the last five decades across the world, and it is derived from thousands of studies conducted in multiple languages. 95 Percent Group products reflect the most current research while using structured literacy for direct, explicit, and systematic instructional practices to support all learners.

Evidence drives what we do. Our research studies are conducted by third-party, independent researchers who ensure the efficacy of all 95 Percent Group products. 95 Percent Group research studies are conducted across a variety of populations and locations in the United States. Designed with guidance from the Every Student Succeeds Act (ESSA), our efficacy studies meet the highest standards for providing evidence. Because of this, educators can be confident that students’ needs will be met with the best tools.



Over 20 studies have been completed on 95 Phonics Core Program, including those that meet ESSA Level 1 requirements, with our most recent studies occurring over the 2023-2024 school year. For more information on our research, visit [95percentgroup.com/efficacy-studies](https://95percentgroup.com/efficacy-studies). You may also find full reports of our research on Evidence for ESSA and ERIC.

### **Supplemental Services: 95 Percent Group Professional Learning**

Bring research to practice—and bridge knowledge to practice. With 95 Percent Group™ educators develop the knowledge and practices needed to implement our trusted methods and build upon the science of reading in their classroom.

Professional learning empowers teachers to take the critical step of translating theory into practice in the classroom. It also ensures school leaders are implementing high-quality instructional practices with accountability to safeguard their literacy investments. Above all, meaningful and ongoing professional learning and sustained, strategic coaching for teachers results in the most effective learning experiences for students. Pairing explicit learning and clearly defined goals with coaching creates a continuous feedback loop that allows for real-time problem-solving and ongoing improvement of practice. In this way, educators and their students thrive.

Ongoing, embedded coaching and hybrid formats are hallmarks of professional learning that makes a difference. We create professional learning services plans that uniquely meets the specific needs of each of our school customers. Collaborate with 95 Percent Group to bring the best learning, training, and coaching opportunities to your school and classrooms, and get ready to improve student reading outcomes.

Keeping up with and mastering the best practices of effective literacy instruction require robust professional learning. Since teacher knowledge has the strongest impact on instruction and student achievement, 95 Percent Group's courses offer the solid training and foundational knowledge you need in the science of reading.